

Strategic Planning

Alford Group commits to bringing any equity-forward approach to your strategic planning effort.

We combine a transformational process with highly skilled consultants to provide a unique combination that will help your organization plan its future. We ensure meaningful engagement of **diverse stakeholders** in a **truly inclusive** process.

Methodology



Why Hire Alford Group Strategic Planning Counsel?

EXPERIENCE

Our consultants bring expertise and experience in strategic planning and nonprofit management. Having served as professionals in a variety of nonprofits, they understand the needs of organizations, volunteers, staff and funders.

CREATIVITY

Our consultants can offer new and creative approaches. They ask the right questions to engage the organizations in evaluation and inquiry, leading to creative problem-solving and capitalizing on opportunities.

VISION

A strategic plan is an important investment for any nonprofit. It takes work, reflection and research along with the ability to see the big picture. Our consultants keep the long-term view – the vision of the organization – in mind throughout the process.

EQUITY-FORWARD

As a **Black-owned and female-led consultancy**, Alford Group has worked to advance diversity, equity and inclusion (DEI) since its founding in 1979.

“Alford Group facilitated a comprehensive strategic planning process that brought together a diverse stakeholder group that developed a transformative 3-year plan. Stemming from the strategic plan, we then worked with our Alford team on a significant fundraising campaign. We not only met our goal, but built the culture of philanthropy needed to deepen our impact among the communities we serve.”

Bradley Hurlburt, Former President & CEO, Community Foundation for Palm Beach and Martin Counties