

Fundraising Operations

Do you want to take your internal operations to the next level - and raise more money?

Alford Group will partner with you to assess the current state of your fundraising operations and provide the guidance and implementation assistance to strengthen your systems, save you time and money, and ultimately help you raise more dollars.

Our suite of fundraising operations services look at operations, such as your database, reports and data outputs, technology platforms, policies/procedures and more. Our data experts will crunch the data sets, run the analyses and provide the recommendations you need to reach the next level in fundraising results.

Services Offered:

Fundraising Operations	Database Management	Reporting & Analytics	Prospect Identification
<ul style="list-style-type: none">• Assessment• Recommendations• Planning• Implementation Counsel	<ul style="list-style-type: none">• Database Diagnostics• Database Standards• Database Clean Up• Data Migration & Integration• Database Training	<ul style="list-style-type: none">• Alford Analytics• Demographic Donor Scan• Moves Management Reporting• Monthly Development Reporting	<ul style="list-style-type: none">• Discovery and Analysis• Affinity Rating• Recommendations• Outreach Strategy

Up Your Fundraising Game

Assess

Assess what's currently working and not working in your development department

Analyze

Analyze donor data to determine what you have and what's missing

Identify

Identify areas for improvement, operational needs and new prospects

Improve

Improve systems, structure, policies, procedures, reporting and fundraising strategies