
SOAR Strategic Analysis

Applies a forward-looking framework to identify an immediate action plan for your organization's top opportunities and most pressing challenges

Strengths Opportunities Aspirations Results

Similar to a SWOT analysis, the SOAR (Strengths - Opportunities - Aspirations - Results) Strategic Analysis applies a forward-looking, strengths-based approach to structured, strategic problem solving. The result is a creative, inclusive and generative discussion around the organization's future. SOAR Strategic Analysis provides a flexible lens that can be applied to strategic planning, board engagement, organizational design, skill gap analysis and more bespoke challenges.

If your organization is in between strategic plans or in need of rapid planning for a specific initiative or to meet a deadline, you may benefit from a focused SOAR analysis.

Activities -

Your Alford team will:

- Collaborate closely with leadership to customize a SOAR Strategic Analysis workshop
- Facilitate the SOAR Strategic Analysis workshop
- Interview key internal and external stakeholders
- Survey key constituents for their feedback and ideas
- Prepare supplementary research that may inform strategic decision-making

Deliverables -

Your Alford team will provide:

- Summary of key findings and themes from the workshop and research
- Recommendations on a strategic direction and next steps in the form of a 30-60-90-day action plan