

Campaign Counsel

When you partner with us for campaign counsel, we will work hand-in-hand to guide your organization in achieving – or exceeding – your campaign goals.

Our campaign counsel services are tailored to your organization's specific circumstances and based on campaign best practices, four decades of campaign expertise and the creativity to bring new approaches and cutting-edge thinking to our work together.

Methodology



Why Hire Alford Group?

EXPERIENCE

Consultants have managed scores of successful campaigns, saving you precious time, eliminating worries about whether or not your strategies are sound, and providing expert guidance throughout.

CREATIVITY

We engage your staff and leadership volunteers in generative discussions, leading to customized and creative strategies for your campaign that are anything but cookie-cutter.

VISION

We help you stay focused on your goals throughout the lengthy campaign process and develop strategies that align with your organization's overall mission and long-term vision.

CAPACITY BUILDING

Alford consultants introduce strategies that build your long term capacity, broaden your volunteer base and enhance post-campaign philanthropic success.

“Our Alford Group consultants have been a key part of our campaign success. With their expert guidance and support, we're ahead of schedule and the campaign's first building project is underway. What's more, our entire campus community has a greater appreciation for the power of philanthropy thanks to our partnership.”

Jodi Wagner, Vice President for University Relations and Advancement, Walla Walla University



Get started at alford.com

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